

# ***The Management Shift - How to Harness the Power of People and Transform Your Organization for Sustainable Success***

By Vlatka Hlupic (Palgrave Macmillan, 2014)

## **Press release**

In business management there is a problem. There is also an historic opportunity. And now, there is a major breakthrough.

The problem is that our conventional hierarchical approach, with senior management operating by 'command and control', dictating strategy and bearing down on costs, is no longer fit for purpose. It's hit crisis point.

The opportunity comes from the wealth of evidence and thinking behind an enlightened alternative.

The breakthrough comes from the conversion of this evidence into practical ways to transform the working environment within organisations.

In her new book Professor Vlatka Hlupic describes what she calls 'The Management Shift', a transformation in management practices that focuses on people, their collaboration and sense of purpose. This shift can have a profound impact on an organisation's ability to innovate, engage employees and adapt to a rapidly changing world.

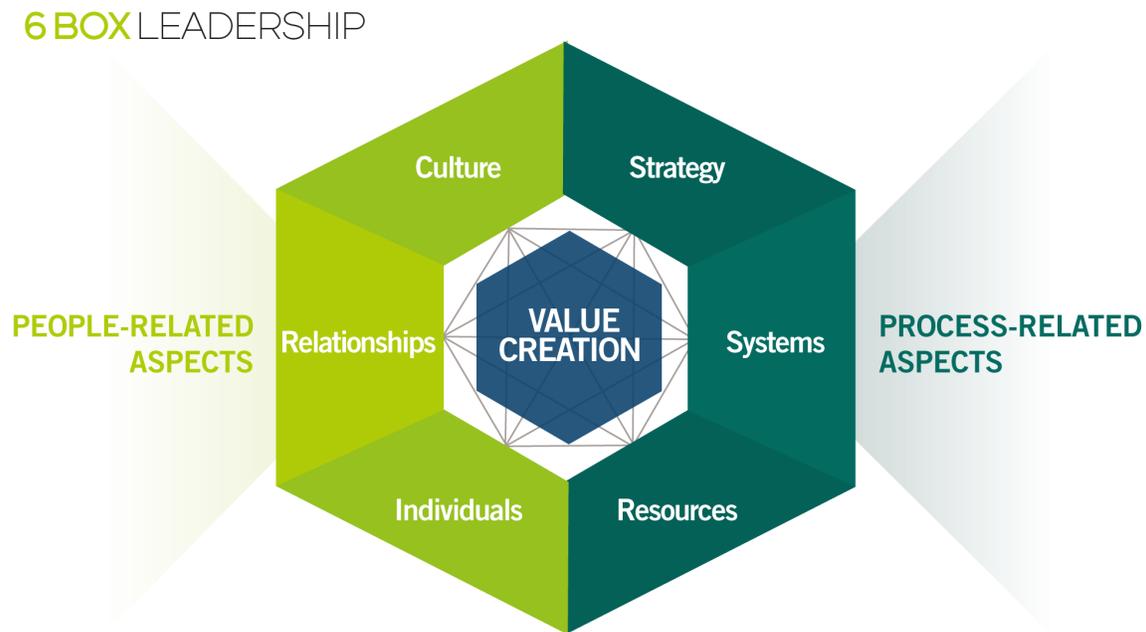
Other thinkers have mapped out a similar agenda. What's unique about Professor Hlupic's contribution is the thoroughness of the research and the practical applicability. You no longer have to choose between theory and practice, as this book provides both. Professor Hlupic takes you through the why, what, and how of the transformation, from a stagnant or compliant working culture, to a vibrant, innovative one.

The rigorous research, inquiry and piloting behind the 6 Box Leadership Model, featured in the book, result in an approach that shows the employer why it makes sense to transform their management practices, and then takes them through the change, step-by-step. The 6 Boxes are: *Culture, Relationships, Individuals, Strategy, Systems* and *Resources*. Changes in these dimensions leads to transformational improvements felt throughout an organisation.

Transformed leadership doesn't just improve service and innovation. By enhancing the quality of life for customers, through more responsive services; and for employees, by creating more inspirational career opportunities and earning potential, The Management Shift can help organisations to make a positive contribution to the societies in which they play a crucial role.

This isn't just a technique, it's a movement. If you wish to be involved please join the LinkedIn group *The Management Shift*, come and hear Professor Hlupic talk, and buy the book, which is published on October 28, 2014.

Read more and get in touch via: [www.themanagementshift.com](http://www.themanagementshift.com)



### **Notes to Editors**

Professor Vlatka Hlupic is a prominent leadership and change management consultant, Professor of Business and Management at Westminster Business School, the University of Westminster, former Adjunct Faculty at London Business School and founder and CEO of the Drucker Society London. She has advised major international organisations including the UK Government, GlaxoSmithKline, BP, Brand Velocity USA, the National Health Service and the Hungarian National Bank.

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